

## PRESS RELEASE

# Double The Fun: Hot Wheels & Barbie Take Over Cove Manila this Summer!

**Manila, Philippines (April 5, 2025) –** Get ready for the most exciting, stylish, and actionpacked event of the season! Okada Manila proudly collaborates with **Barbie and Hot Wheels**, bringing their worlds of speed, creativity, and collectibility to **Cove Manila** in a spectacular summer event like never before!

From **April 5 to May 25, 2025**, families, fans, and collectors alike are invited to immerse themselves in a summer adventure at Cove Manila, Okada Manila's world-class indoor beach club and leisure destination. Offering the exciting Beach Club Daycation experience under its breathtaking UV-protected glass dome, Cove Manila provides guests with premium private cabanas, crystal-clear pools, and a unique beach atmosphere right in the heart of the city.

Exciting activities await, including thrilling Hot Wheels race tracks and interactive play zones designed for speed enthusiasts of all ages. Meanwhile, Barbie fans can immerse themselves in a glamorous, stylish pool party experience featuring fabulous photo installations, glamorous fashion runways, and creative play spaces that celebrate self-expression and imagination.

Expect exhilarating **interactive experiences**, **amazing toys**, and **special-edition collectibles** guaranteed to spark creativity and excitement among kids and kids-at-heart. Explore life-sized Barbie Dreamhouse installations, test your racing skills on thrilling Hot Wheels tracks, and capture unforgettable moments with iconic displays featuring your favorite characters. Whether you're a seasoned collector or just starting your journey, there's never been a better time to explore the vibrant worlds of Hot Wheels and Barbie!

Soak up the sun, **embrace the thrills, and let your creativity shine** at this season's **hottest event**!

Event Dates: April 5 – May 25, 2025 Location: Cove Manila, Okada Manila Book Now: <u>okdmnl.ph/DoubleTheFun</u> Contact Us: +632 855 5775 | relax@okadamanila.com

Join the fun and share your **Hot Wheels and Barbie moments** with **#HotWheelsxBarbie #HotWheelsPH #BarbiePH #DoubleTheFun #OkadaManila** 

#### About Okada Manila

Okada Manila, a Forbes 5-star destination in the Philippines, seamlessly blends unmatched hospitality, gaming, and entertainment across 30 breathtaking hectares. Known for its unique

service philosophy, Okada Manila combines the warmth of Filipino hospitality with the precision of Japanese excellence, ensuring every guest feels truly special.

Guests can marvel at The Fountain, a world-renowned water choreography masterpiece, or enjoy the expansive gaming floor—the largest in the Philippines—featuring a wide array of table games and electronic gaming machines. Exclusive clubs like Perlas, Maharlika, and the VIP Club offer elite gaming experiences for discerning guests.

For families, PLAY and Thrillscape provide exciting and engaging entertainment options designed to cater to both developmental and recreational needs. The Sole Retreat and the Forbes 5-star-rated The Retreat Spa offer sanctuaries promoting wellness and relaxation. Culinary delights await at over 40 dining venues, and a variety of shopping options ensure convenience and a premium experience at your fingertips.

Business travelers will find state-of-the-art facilities for meetings, incentives, conferences, and exhibitions (MICE), offering well-appointed spaces equipped with the latest technology. Cove Manila, a world-class indoor beach club, serves as an exclusive venue for private events and daycations, providing a stunning backdrop for special occasions under a UV-protected dome. The Okada Manila Entertainment Group (OMEG) brings world-class performances to life, enriching the vibrant entertainment landscape.

Guests can stay in one of 1,001 accommodations, each designed for comfort and sophistication. Digital innovations, including the Okada Online Casino and the Okada Manila App, make it easier than ever to enjoy the offerings.

Okada Manila is the ultimate destination for leisure and entertainment. Visit <u>www.okadamanila.com</u> to explore.

#### FOR MORE INFORMATION, PLEASE CONTACT:

Niza Forschler Associate Director – Media Relations and Partnerships <u>marinisa.forschler@okadamanila.com</u> +63 09988418199

Hillary Medalla Assistant Manager – Media Relations hillary.medalla@okadamanila.com +63 928 9282945

### Photo captions:



1. From April 5 to May 25, 2025, families, fans, and collectors alike are invited to immerse themselves in the exciting Beach Club Daycation.



2. Okada Manila and Richprime Global Inc. executives at the ribbon-cutting ceremony marking the official opening of the Double The Fun featuring Barbie and Hot Wheels.



3. Cove Manila offers an exciting Beach Club Daycation experience under its breathtaking UV-protected glass dome.



4. Explore the life-sized Barbie Dreamhouse installations, interactive experiences guaranteed to spark creativity.



5. Test your racing skills on thrilling Hot Wheels tracks and cop special-edition collectibles exclusive at Cove Manila.



6. Whether you're a seasoned collector or just starting your journey, there's never been a better time to explore both worlds of Hot Wheels and Barbie at the Beach Club Daycation.



7. Barbie fans at the Barbie Dreamhouse



8. The Barbie immersive creative play spaces celebrate self-expression and imagination.



9. The thrilling Hot Wheels race tracks and interactive play zones designed for speed enthusiasts of all ages.