



PRESS RELEASE

Okada Manila Earns Forbes VERIFIED Responsible Hospitality Badge, Redefining Sustainable Excellence

Philippines' First Integrated Resort to Earn This Prestigious Recognition

MANILA, 3 March 2025 – [Okada Manila](#) has become the first integrated resort in the Philippines to receive the Forbes Travel Guide VERIFIED Responsible Hospitality badge—an esteemed recognition affirming the resort's unwavering commitment to sustainability, environmental protection, and the well-being of its employees, guests, and communities. By meeting over 100 stringent standards in waste management, energy efficiency, and resource conservation, Okada Manila continues to set new benchmarks for responsible hospitality.



Okada Manila is the first integrated resort in the Philippines to earn the Forbes VERIFIED Responsible Hospitality badge, redefining sustainable excellence.



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Developed in collaboration with sustainability pioneer Hervé Houdré, the Responsible Hospitality badge sets a global benchmark for environmentally conscious luxury. This trusted third-party verification assures guests and travel advisors that the world's finest hotels, including Okada Manila, are committed to responsible and sustainable operations.

"At Okada Manila, sustainability is more than a policy—it's a promise we uphold every day," said Rob Scott, Vice President for Hotel Operations. "We are deeply committed to providing a premium guest experience while ensuring that our actions positively impact the environment, our team members, and the communities we serve. This recognition affirms our continuous efforts to create a responsible and sustainable hospitality model that prioritizes people and the planet."

At the core of this achievement is the Okada Green Heart program, the resort's comprehensive sustainability initiative. Dedicated to reducing its environmental footprint, the program integrates eco-friendly innovations, resource conservation, and waste reduction across all operations.



Hotel rooms feature eco-conscious amenities, including NORDAQ glass water bottles.



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In the front office, a fully digital guest registration process and the introduction of wooden key cards have transformed traditional practices. Hotel rooms now feature eco-conscious amenities, including glass water bottles, in-room tablets, and smart building systems equipped with advanced motion sensors to optimize energy efficiency.

Okada Manila's culinary operations reflect the same deep commitment to sustainability. Locally sourced ingredients, sustainable food packaging, and responsible waste management ensure that every dish contributes to a greener future. Surplus food is donated, scrap materials are upcycled, and food waste is converted into fertilizer.

The Retreat Spa further embrace sustainable practices by cultivating organic herbs on-site and exclusively using natural, plant-based wellness products.



Okada Manila prioritizes the well-being of its team members through a range of programs designed to enhance their professional and personal lives as part of its holistic approach to Responsible Hospitality.



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Commitment to Employee Well-Being

As part of its holistic approach to Responsible Hospitality, Okada Manila prioritizes the well-being of its team members through a range of programs designed to enhance their professional and personal lives. Employees enjoy comprehensive wellness programs, free vaccinations, health check-ups, mental health support services, and fitness activities to ensure a healthy work-life balance. The resort also fosters career growth through continuous training, skills development, and employee recognition programs that celebrate outstanding contributions.

Community Engagement and Social Responsibility

Community engagement remains a pillar of Okada Manila's mission. The resort actively supports initiatives such as Soap for Hope and Linen for Life, which help repurpose hotel materials for underserved communities. Okada Manila also participates in global environmental observances like World Environment Day, Earth Day, and World Ocean Day, reinforcing its commitment to sustainability beyond its operations.

A New Standard in Sustainable Hospitality

Byron Yip, President and Chief Operating Officer of Okada Manila, stated, "The Forbes Verified Responsible Hospitality badge is more than just an honor—it reflects our deep-rooted belief that premium hospitality must go hand in hand with environmental responsibility. Every sustainable initiative we implement is a purposeful step toward creating a legacy where exceptional experiences contribute to a healthier planet and a thriving community."

To learn more about Okada Manila's comprehensive sustainability initiatives and the Okada Green Heart program, please visit our website at <https://www.okadamanila.com/okada-green-heart>

ABOUT OKADA MANILA

Okada Manila, a Forbes 5-star destination in the Philippines, seamlessly blends unmatched hospitality, gaming, and entertainment across 30 breathtaking hectares. Known for its unique service philosophy, Okada Manila combines the warmth of Filipino hospitality with the precision of Japanese excellence, ensuring every guest feels truly special.



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Guests can marvel at The Fountain, a world-renowned water choreography masterpiece, or dance the night away at Cove Manila, the world's largest indoor beach club and nightclub, setting the standard for leisure and nightlife. The expansive gaming floor, the largest in the Philippines, features a wide array of table games and electronic gaming machines. Exclusive clubs like Perlas, Maharlika, and the VIP Club offer elite gaming experiences for discerning guests.

For families, PLAY and Thrillscape provide exciting and engaging entertainment options designed to cater to both developmental and recreational needs. The Sole Retreat and the Forbes 5-star-rated The Retreat Spa offer sanctuaries promoting wellness and relaxation. Culinary delights await at over 40 dining venues, and a variety of shopping options ensure convenience and luxury at your fingertips.

Business travelers will find state-of-the-art facilities for meetings, incentives, conferences, and exhibitions (MICE), offering well-appointed spaces equipped with the latest technology. The Okada Manila Entertainment Group (OMEG) brings world-class performances to life, enriching the vibrant entertainment landscape.

Guests can stay in one of 1,001 luxurious accommodations, each designed for comfort and sophistication. Digital innovations, including the Okada Online Casino and the Okada Manila App, make it easier than ever to enjoy the offerings.

Okada Manila is the ultimate destination for leisure and entertainment. Visit www.okadamanila.com to explore.

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