



Okada Manila celebrates 5 years of great stories



Okada Manila celebrated its 5th anniversary and the Christmas season with a series of events last November 23 to 26. Thanksgiving lunches and a dinner were held at the resort's La Piazza, its signature Italian restaurant. Among the guests were medical frontliners, food delivery frontliners, food content creators, and media collaborators.

The integrated resort's five years were marked by stories of real people stepping up and going above and beyond their comfort zones. Okada Manila's story continues through the steadfast support of its guests, team members who ensure that everything is kept running in world-class condition, and the support of partners who are always willing to collaborate with Asia's largest integrated resort.

Heroes among us

Okada Manila hosted a thanksgiving lunch for medical frontliners namely health and medical officers from Parañaque City LGUs, Philippine General Hospital, Philippine Heart Center, Lung Center of the Philippines, Chinese General Hospital, Manila Doctor's, as well as GrabPH representatives who have been working hard throughout the pandemic. It was a simple way to thank frontliners for their service and commitment to help others.

The Okada Foundation supported frontliners through various COVID-related initiatives. For PGH, Okada Manila provided funding for advanced medical equipment for cancer operations. Also, the integrated resort was able to send Filipino doctors to the International University of Health and Welfare in Japan. Through a grant, the quality of COVID-related care was also improved in the Lung Center of the Philippines and the Philippine Heart Center. During the pandemic, through the Okada Foundation, many communities in Region 4B, Region 5, CAR, BARMM, Benguet, and the Quezon Province received food items and other essentials. Lastly, the integrated resort collaborated with the Paranaque LGU by providing shuttle services to medical frontliners, so they can get to and from work safe and sound.

Connecting with collaborators

A series of lunches and a dinner were held in honor of the foodie content creators and journalists who play a huge role in sharing Okada Manila's story. Through the stories that they tell and the content they create, they strengthen and support the food and hospitality industry that have been gravely affected by the pandemic. Members of the press also shared Okada Manila stories such as team member CSR initiatives, the integrated resort's safety campaign and vaccination drive for employees and qualified dependents, and the Okada Foundation's efforts for COVID relief. Through content creators' and media's reach and influence, more people are encouraged to patronize local establishments, which, in turn, supports the livelihood of many Filipinos.

A Projection for the Future

To cap off its weeklong celebration, Okada Manila unveiled its "million dollar project" — one of the world's best projection mapping installations.

Envisioned as a moving art piece, it is the only installation of its kind in the Philippines. In the next few months, it will be filled with experimental content diverging from timeless theatrical showings to modern trends.

The projection mapping installation will evolve as Okada expands, adapting to new themes and seasons of the property. This kind of fixed installation is only one of the few of its kind in the world. It is a testament to this 5-star integrated resort's commitment to growing and progressing into the future.

Paying it forward

Entering December, Okada team members will go out and visit the orphanages it has been supporting to celebrate the Christmas season with the staff and children. Even while outside of the resort's premises, the team members bring with them Okada's unique blend of Filipino warmth and Japanese hospitality to the children, giving them a sense of home during the holidays.

After nearly two years of world-changing events, Okada Manila is grateful to celebrate its 5th anniversary with the people who have helped it get this far. Here's to another year of stories to be grateful for in Okada Manila's next anniversary!

Photo Captions:

- 1.) Okada Manila celebrates its 5th year: [L-R] Hazuki Romero, Okada Manila Corporate Marketing & Communications Director Victor Galzote, Okada Manila Board Member Kelzo del Rosario, Okada Manila Co- Vice Chairman Takako Okada, Okada Manila Co- Vice Chairman Michiaki Satate, and Miaki Narita
- 2.) Okada Manila SVP Ivaylo Ivanov and Okada Manila Media Relations and ESG Donna Patricia Manio are joined by GMA News' Vonne Aquino
- 3.) Million dollar project: Okada Manila's projection mapping feature is envisioned to be a moving artwork.
- 4.) Event host, radio personality, and content creator Justin Quirino
- 5.) [L-R] Okada Manila SVP Ivaylo Ivanov with Justin Quirino and Carla Barretto
- 6.) [L-R] t Okada Manila Media Relations and ESG Donna Patricia Manio, Manila Bulletin columnist Philip Cu Unjieng, Manila Bulletin AVP for Sales Andi Trinidad, and Metro.Style editor Grace Libero-Cruz
- 7.) Okada Manila Director for Creative Entertainment Livia Dos Santos
- 8.) Okada Manila's projection mapping feature is the largest and only one of its kind in the Philippines.
- 9.) [L-R]: Philippine Business and News Publisher Monsi Serrano, Okada Manila Director for Hotel Sales and Marketing Alex Herrera, and Okada Manila AVP for Corporate Marketing and Communications Vincent Lim.

Reference:

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